

July 7, 1981

Bob Fabris
3626 Morrie Drive
San Jose, CA 95127

Dear Bob,

It's been a long time since I've written or talked to you. You've done a great job in keeping the **ARCADIAN** going through its formative years. I know the first year or so when we were trying to find something to write about was tough. Now, however, with all the hardware and software support being provided by various people and groups you have to keep up with the technology and write articles that we lay people can understand. That, too, is tough. Anyhow, I still look forward with enthusiasm for each issue of the **ARCADIAN**.

Like you, I too have an Apple. I got mine a couple of years ago and that's one of the reasons you haven't heard much from me. I got the whole works--Applesoft with an integer card, 48 K, two disk drives, one of the first ALP music boards, an AIO serial-parallel card to which I now have hooked an Anadex 9501 printer with graphics capabilities. It's fun, but my Bally has just been sitting around virtually unused.

The fellows at the University, a couple of whom you met at the Computer Faire, sparked a little interest when they got the Bally boards to fix up but the spark is only smoldering.

Now for the main purpose of this letter. Thanks very much for offering to include my **BINGO** program in the program package. However, I thought that if you were going to include a program it would be the interactive **BANGMAN** program. I've received phone calls from a few places around the country asking about it and asking me to send more programs to the **ARCADIAN**.

So, if you want to use **BANGMAN** either in place of or in addition to **BINGO** you have my permission to use it on the same basis as your current royalty offer.

Now all we need is a computer generated center-fold each month so the subscription sales will reach a million. See enclosed sample. (Just kidding, but wouldn't it be great to have a substantial subscription increase?)

Thanks again, Bob, and when the new add-under becomes available you may be hearing from me again.

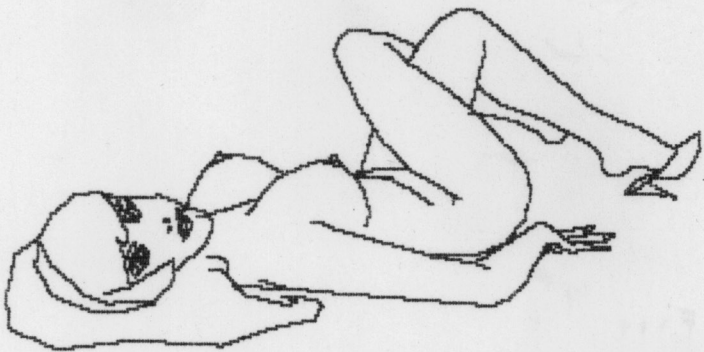
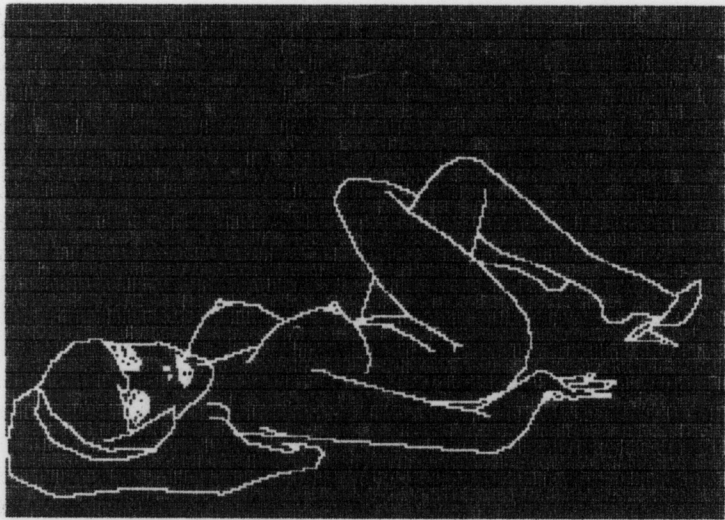
Sincerely,



Ernest W. Sams
248 South Forest Street
Bellingham, WA 98225

206-733-4384





APPLE

6/30/81

Dear ARCADIAN Subscriber:

Please forgive the form letter, I have to get a number of these out...

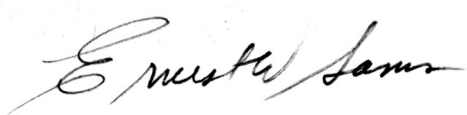
AstroVision is giving me the opportunity to place an advertising sheet inside each box of the new ARCADE-PLUS. The packaging scheme also places an AstroVision Basic cartridge in with the Arcade, so that each purchaser will be exposed to programming when he gets tired of the games. My advertising sheet, copy enclosed, offers a free set of 10 program listings with the subscription. These are taken from various issues of the ARCADIAN and are a mixed package, big and small. I would like to include your program: BINGO in this offer. I am also offering the same group of programs on tape to these new subscribers at \$7.50, and I intend to pay a royalty of .25 per program to the authors for each tape sold. We will do all the reprogramming necessary (to get into A/V Basic) and the mechanics of making tapes. I would appreciate the return of the lower half of this letter, indicating your agreement with the above.



I agree to a payment of \$0.25 from each Subscription Offer Tape sold, containing a copy of my program: BINGO

(signed)

(date)



7/7/81